

## A NOTE FROM ro\*co FILMS FALL 2016

The fall has arrived at ro\*co which, in Sausalito, means we can shed our sweaters and feel the warmth of the sun again. It also means we are ready to release our fall slates to both the international market and the North American educational market. MIPCOM in Cannes is a true market - not a film festival - an essential place for ro\*co to meet with media buyers around the world who are tasked with acquiring the latest and greatest new content, i.e. OURS! The National Media Market is the true kick-off to the academic year's buying season. Our educational division is offering a phenomenal collection of new films to the market like *Life Animated*, *Trapped*, *Do Not Resist* and *The Music of Strangers: Yo-Yo Ma & the Silk Road Ensemble*.

Finally, we hope that everyone remembers to vote and please reach out to influencers abroad who could positively impact this election.

With gratitude,  
Team ro\*co

**GET OUT THE EXPAT VOTE!**  
**Vote from Abroad.org**  
Absentee ballots for Americans

## SCREENING NOW

Do not miss *Do Not Resist* as it screens across the US and in several territories internationally, including a robust theatrical release in Germany. A recent screening in Norway had a 200 seat theater sold out and even included a Norwegian police officer on the panel. Our colleague from Oslo Dokumentarkino Norway said, "The (Norwegian) discussion about surveillance and the way the security police use the threat of terrorism to justify their demands is not so different and there are some developments in the organization of the police that point in the same direction". We are reminded of how common these themes can be and how stories like *Do Not Resist* can have an impact universally.

## INNOVATIVE AND NEWSWORTHY



Thanks to the John Templeton Foundation and in collaboration with celebrated behavioral scientist and popular TED Talk speaker Dan Ariely and award-winning filmmaker Yael Melamede, ro\*co educational announced The (Dis)Honesty Project this fall. Thanks to a generous grant received from the Templeton Foundation, ro\*co educational is now able to provide hundreds of Educational DVD packages Of *(Dis)Honesty - The Truth About Lies* to schools at no charge. Each recipient receives two versions of the film, an activity and discussion guide and a complete screening kit. In just the first few weeks, over 20% of the educational DVD allotment for the project has already been fulfilled. *(Dis)Honesty - The Truth About Lies* is a fascinating exploration of the complex impact dishonesty has on our lives and everyday society. Read more about this exciting initiative at [rocoeducational.com](http://rocoeducational.com).



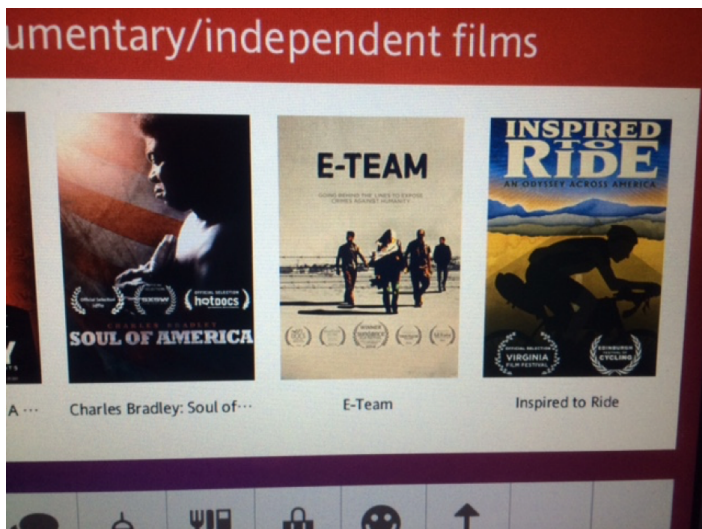
## COMING TO G-A-S THEATERS JAN 2017: THE HAPPY FILM



Once again, the magic of collaborative international distribution comes together! In January 2017 *The Happy Film* will have a simultaneous release in Germany, Austria and Switzerland. Angie Koch, our long-time trusted agent in the G-A-S market, brokered deals that have all three distributors collaborating. Mind jazz Pictures will release in Germany, Polyfilm will release in Austria and RealFiction Film will release in Switzerland. Sagmeister himself will even be in attendance at some of the screening events! *The Happy Film* explores acclaimed Austrian designer Stefan Sagmeister's pursuit of happiness using 3 controlled experiments in meditation, therapy, and drugs, as he humorously and thoughtfully grades himself along the way. We know this is just the beginning of more happy things to come for this wonderfully insightful film.

### ro\*co ON THE ROAD

While on her Virgin America flight to New York for this year's IFP, Annie was excited to see this image on her screen! Three films from ro\*co!



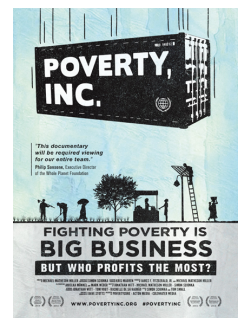
After sponsoring a kick-off ro\*co cocktail at IFP on Sunday night for documentary filmmakers, we had the great opportunity to hear about many new interesting projects the rest of the week. The future is bright!

And just to remind us why we do what we do...IFP highlighted three of our films that we think can change the world - in a panel called "How Can Documentaries Change the World": *Do Not Resist*, *Hooligan Sparrow*, and *Newtown*.

IDA's "Getting Real" 2016 in LA was beyond our expectations. Imagine everyone in the documentary industry, from every aspect, gathered together to really examine the state of the industry. Not a festival where there is an air of competition and an impossible desire to be everywhere at once, this conference was inclusive, well-organized and productive. One thing we loved is that the badges didn't include our company names - what they highlighted was our first names in large letters. It was all about strengthening our community. Our own Annie Roney participated in a session about the state of distribution where she felt she learned from other panelists.

### REACHING THE WORLD

The TVOD and SVOD markets continue to expand globally, and with this comes the challenge of creating multiple language versions of a film. We recently worked with the *Poverty Inc.* team to create a new master version of the film that allowed us to create French, Italian, Portuguese and Spanish-subtitled versions of *Poverty Inc.* With these new localized versions, we can now offer the film to organizations via Simple Cinema™ and to audiences through portals like VHX and Vimeo, in all of these languages.



### GET IN TOUCH

Will you be attending MIP, Fresh Pitch China, IDFA, AFM or Sundance? We'll be there and would love to connect. Contact us at: [contactus@rocofilms.com](mailto:contactus@rocofilms.com)